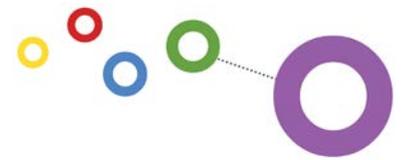


Introducing you to

BrainBoxes®



The more parents and professionals know about helping children “wire up” their brains, the more successful children will be. The New Directions Institute for Early Childhood Brain Development created Brain Boxes® for caregivers to use with children from birth to 5 ½ years old. We are Arizona’s oldest and most trusted organization in the translation of the latest neuroscientific research on brain development into easy-to-use materials.

Our educational tools are currently being used by home-based and center-based providers nationally to help parents and caregivers understand the significance of early brain development and the critical role they play in a child’s later success. Brain Boxes® are also being utilized in libraries in every county in the state of Arizona and by CPS and Healthy Families programs outside of Arizona for use in home visitation. Learn how your organization can utilize our materials to enhance your work with the families you serve.

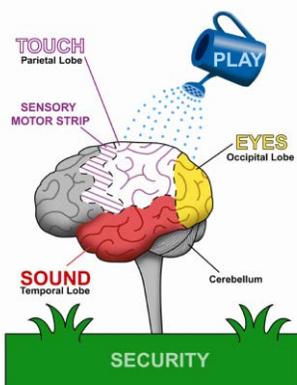
Each box contains activity cards and all the materials needed for the activities described to encourage healthy brain development at the age level designated. A set includes 12 individual boxes: two for infants, two for babies, two for toddlers and six for preschool children.



Protected Under U.S. Patent No. 7,063,535 (and other patents pending)

Each Activity Card includes:

- Research-based information.
- Specific directions.
- Brain Link: Explains how the fun activity relates to brain development.
- School Link: Explains how activities develop skills for school success.
- List of materials. (Only safe toys and items are used.)
- Variations and extensions of the original activity (included on the reverse side of each activity card).



Brain Boxes® incorporate the S.T.E.P.S. to Early Brain Development® Training Modules developed by New Directions Institute. S.T.E.P.S.® activities address the following areas of brain development: Security, Touch, Eyes, Play and Sound. Activities are categorized according to age and stage.

All Brain Box® activities encourage positive one-to-one interactions between the parent or caregiver and child, increasing quality time for bonding and learning.

All activities also incorporate the ABC’s of Early Learning®: Attention, Bonding and Communication.